

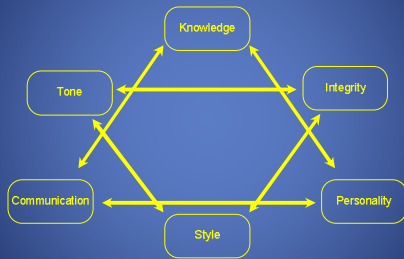
Building Your Net Worth as a DBA

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Agenda

- Project Management
- Communication
- Knowing Your Audience
- DBA and Business
- Summary

Value of the DBA



Project Management Conference Call



Source = <http://www.fusiongroup.uk.com/images/Conference%20call.JPG>, Copy Right, 2008, Fusion Group UK, 8/24/2009

Project Management Participation

- Meeting
- Conference Call
- Knowing Your Audience
- Preparation

How do we communicate Email - Bad

- Bad Email
 - Not enough details
 - Understanding Your Audience
 - No Grammar/Spell Check
 - Inaccurate Communication

How do we communicate Email – Good

- Good Email
 - Detailed Email
 - Answering Questions
 - Knowing your audience
 - Spell Check

Other Ways to Communicate

- Meeting
 - Not everyone in the same location
- Use Tools
 - Net Meeting
 - Video Conferencing

Best Ways to communicate

- Face to Face
- Understanding Moods
- Listening

Communication Gotcha's

- Negative People
 - Gossip
 - Bad Mouthing
 - Bad Energy
- Results
 - Lack trust in you
 - Question your character

Knowing Your Audience

- Observe People
- Apply what you know
- Treat people with respect

Knowing Your Audience

- Add Humor with Co-workers
- Eye Contact
- Be Accessible
- Stay Even Tempered

DBA & Business

- Does not provide timely updates
- Provides Proactive Communication
- Understands Business Model
- Provides suggestion on how to improve IT

DBA & Business

- DBA should Explain Things
 - Way Too Technical
 - Need to Bridge the Gap
- DBA should coordinate resources
 - Look for Opportunities
- Not All Projects are Successful
 - Escalate to your boss before someone else does

Summary

Advice

- Keep Up To Date Technically
- Be Professional and Approachable
- Proactively Communicate

Summary

• Have Fun!!!

Questions

• Questions???

Additional Information

- Helpful Articles
 - 15 Personal Skills You Need on the Job
 - http://www.presentation.com/mag.com/articles/display_training.asp?articleid=283317&Page=1
 - Top skills in the workplace
 - http://www.skills.com/pub_skills_values.html
 - 10 Skills You need to Succeed
 - <http://www.bacon.com/2008/07/31/10-skills-you-need-to-succeed-at-almost-anything/>
 - Sharpen Your Soft Skills
 - <http://www.cnn.com/2009/07/27/sharpen-your-soft-skills/>
 - What Employers Want - The Top Ten Soft Skills Employers are seeking
 - <http://www.rockonom.com/article/299054/what-employers-want-for-the-top-ten-soft.html>
- Websites for Pictures
 - http://www.delivery.superstock.com/WI2331614/PreviewComp/SuperStock_1614R_11357.jpg
 - http://images.businessweek.com/ss/08/07/0723_home_based_tips_image/04-meetings.jpg
 - http://farm2.static.flickr.com/1214/794885388_1ce638e061_o.gif
 - <http://www.fishinggroup.uk.com/images/Conference%20call.JPG>
